Social Media Citations

Citing Social Media in APA, MLA, and Chicago

This specimen demonstrates citation of a public social-media post, including author handle, date, platform name, and retrieval URL in each style.

APA Form

The author’s real name is followed by the handle in square brackets, the date, and the platform name italicized before the URL.

MLA Form

MLA lists the handle as author, the post text in quotation marks, the platform in italics, and the access date.

References

National Endowment for the Arts. (2025, March 12). New grants for literary archives [Post]. Instagram. https://www.instagram.com/neaarts/